



**OFFICE OF THE MAYOR
LOUISVILLE, KENTUCKY**

GREG FISCHER
MAYOR

April 1, 2014

NuLu Business Association
Louisville Downtown Partnership
Attn: Jon Crumbie
444 South 5th Street
Louisville, KY 40202

Subject: Pilot Demonstration Sustainability District Proposal

Dear Mr. Holland and Ms. Matheny,

The Louisville Metro Government's Office of Sustainability was delighted to receive your correspondence requesting a partnership and support for piloting the NuLu neighborhood as a demonstration sustainability district.

The city's first sustainability plan, Sustain Louisville, identifies a green neighborhood pilot program as a target initiative. The purpose of a green neighborhood program is to raise awareness of the need for environmental conservation, social responsibility and economic vitality where our citizens live and work. As a pilot neighborhood, NuLu would be a valuable partner in helping form the city's green or EcoDistrict neighborhood program, which could ultimately be promoted citywide. The proposed sustainable infrastructure and U.S. Green Building Council Leadership in Energy and Environmental Design, Neighborhood certification will certainly position NuLu as a unique green neighborhood model. In addition, the community engagement and outreach associated with this project also supports Sustain Louisville's education goals.

This unique project shows an admirable commitment to sustainability, and we are delighted the NuLu neighborhood is willing to be a pilot demonstration sustainability district. To this end, the Office of Sustainability will provide technical assistance if requested, share best practices from similar projects in the community and support project activities as appropriate within the limited resources available to the Office. This effort may well lead the way for other neighborhoods to launch similar eco-friendly and innovative sustainability programs.

Sincerely,

Maria Koetter
Director of Sustainability