

**Founder and President****EDUCATION/SPECIAL TRAINING**

May 1984, University of Kentucky, Lexington, Kentucky, Masters in Public Administration with Concentration in Public Finance

August 1981, University of Kentucky, Lexington, Kentucky, Bachelors in Business Administration with Concentration in Marketing

May, 1978, Paducah Community College, Paducah, Kentucky  
Associates Degree in Science

**QUALIFICATIONS**

Mr. Clark is the founder of Sustainable Business Ventures (SBV), a 501 (c)(3) non-profit that provides training to low-income youth and difficult-to-employ individuals including ex-offenders. SBV has developed a unique Green Entrepreneur Program that has been successfully piloted in 19 Kentucky counties including five of the ARC counties in the Bluegrass PRIDE Request for Proposal. SBV hired Bluegrass PRIDE to provide environmental literacy in its “green” programs funded by the Bluegrass Workforce Investment Board and the Lincoln Trail Workforce Investment Board. Mr. Clark has experience as a lobbyist for a Fortune 500 energy company, and has served as a small business advocate and leadership roles at the national, state and local levels. In addition, he has experience in organizing stakeholder meetings and has been trained as a facilitator by a national facilitation training company.

**RELEVANT EXPERIENCE**

**Midwest Clean Energy Enterprise (MCEE) Member & Business Development** – MCEE is committed to developing national and international relationships with clean venture firms, experts and investors to bring to Kentucky and the larger Midwest region to assist in developing our clean energy market potential. MCEE's work is collaborative in nature and relies heavily on synergistic relationships to ensure win-win-win arrangements with all of its strategic partners. MCEE is currently in the process of meeting all the major entities and individuals working in the clean energy sector in Kentucky and the mid-west to find out their needs so that we can assist in identifying resources they might require to achieve their goals. MCEE represents three international firms including the world's largest renewable energy company Iberdrola Renewables, Philips Lighting Energy Services Group and Palmetto Ventures which is a United Kingdom based Venture Capital Firm.

**Kentucky Student Ventures Corporation, d.b.a. Sustainable Business Ventures** – Started a 501 (c)(3) tax exempt non-profit organization that focuses on education, training and mentoring to assist difficult-to-employ individuals develop entrepreneurial skills. Managed two “green” summer youth programs for approximately 200 economically disadvantaged youth 16-24 years old. Funded was provided by federal stimulus through two Workforce Investment Boards, included hiring and supervising 23 teacher/coaches in 19 Kentucky counties. SBV managed a Green Entrepreneur Program for the Bluegrass Workforce Investment Board providing a 10-day entrepreneur boot camp, overview of environmental literacy and basic computer training for approximately 50 low-income Lexington 18-24 year olds. Mr. Clark managed these federally funded contracts in excess of \$230,000 from May 2009 to March 2010. Mr. Clark has presented 90 minute workshops on the Green Entrepreneur Program at national and regional conferences: American Correctional Association (2011); Defendant Offender Workforce Development (2011); National Symposium on Green Corrections; Corporation for Enterprise Development (2010); Southeastern Employment & Training Association (2010). SBV has adapted the Green Entrepreneur Program to provide training to inmates at Southeastern Correctional Institution in Lancaster OH which is funded by the Ohio Environmental Education Fund.

**Kentucky Commission on Small Business Advocacy/Region IV Regulatory Fairness Board**

Mr. Clark has been a small business advocate since September of 1994 and served as a Kentucky delegate to the White House Conference on Small Business and was Chair of Kentucky’s Information/Technology Issues Committee. In September 1997, Mr. Clark was one of 50 small business owners across the country to be appointed to the Region IV Regulatory Fairness Board and served as Chair and later Vice-Chair of Region IV and served as a member until 2003. In January 2001, the U.S. Small Business Administration Administrator appointed Mr Clark to serve on the SBA National Advisory Council. NAC members provide expert advice, ideas and opinions on SBA programs and small business issues. In May 2001, Mr. Clark was appointed by the Governor of Kentucky to chair of the Kentucky Commission on Small Business Advocacy and served in this capacity until September 2005.

**PacifiCorp, Portland, Oregon** – Provided strategic consulting and economic development support services to PacifiCorp a Fortune 500 electric utility. In addition, Mr. Clark provided lobbying services before the legislature and executive branch agencies and developed relationships with local government officials 20 plus counties in western Kentucky.

**EMPLOYMENT HISTORY**

2011 – Present            Midwest Clean Energy Enterprise, LLC  
Co-founder, Member, Business Development  
PO Box #1  
Frankfort, Ky 40602

1986 – Present      Clark Legacies, a division of Integrated Media Corporation  
Founder of Clark Publishing, Inc, now part-owner and Business  
Development Manager  
12305 Westport Rd, Suite 4  
Louisville, Ky 40245

2009 – Present      Kentucky Student Ventures Corporation, d.b.a. Sustainable Business  
Ventures  
Co-Founder and President  
PO Box 1367  
Lexington, KY 40588

2009 – Present      Institute for Lean Systems (ILS)  
Business Development  
P.O. Box 8173  
Louisville, Kentucky, 40257

2006 – 2010        TiER1 Performance Solutions  
Business Development  
6 East 5th Street  
Covington, KY 41011

2001 – 2005        McConnell Technology & Training Center, Louisville, Kentucky  
Co-Manager, Lexington Office  
119 Rochester Dr  
Louisville, KY 40214

1995 – 1998        PacificCorp  
Management Consultant and Lobbyist  
1033 NE 6th Avenue  
Portland, OR 97256